

These Are Days of Rare Opportunity—For the Thrifty!

New Style Features in Dresses



Interestingly Priced at **\$17.50**

The best dresses that can be bought for this price—Bry's always sell it for less—the very newest styles, and these are noticeably "different" this spring; they reflect a broad and varied conception of the new modes that are popular for present wear, as well as for early spring. They are the kind of dresses that "perk up" your spirits after winter.

All the new tunic effects, long-waisted effects, and drapery in the skirts—some have pretty, wide girdles, fancy embroideries and beaded, too, and newest touch of all, the little cord ties at the throat.

They are fashioned of French serge, taffeta, satin, Georgette and combinations of Georgette and silk, crepe de chine and crepe meteor, in the most wanted shades, such as henna, brown, gray, tan, taupe, the new blue, green, beige, navy and black. You can see from this description that your field of choice is broad as to styles, materials and colors. Choice **\$17.50**



20,000 Fresh Cut

Carnations



On Sale
10 O'clock
Saturday
While They Last
At,
Dozen **39c**

Not Over Two Dozen to a Customer—No Phone Orders Filled

Candy Specials for Saturday

Milk Covered Chocolate Perfectionettes, Pound, 69c
Assorted Pecan Cream Caramels, 49c
Vanilla Pecan Cream Taffy, 39c
Assorted Fruit and Nut Nougate, 49c
Pecan Nut Sundae, 75c
Sunmaid Raisin Patties, 39c
Hershey's Milk Chocolate, Plain and Almond Bars, Each 5c
Hand-Rolled Bitter Sweet Chocolates, 50c

BLUE BIRD ?
Special 25c
From 4 to 5 O'clock Only
A Surprise Bargain Package
Only One to a Customer

Aluminum Sauce Pans
3 Sizes 95c



\$3.50 Tea Kettle
Rice Boiler Insert and Tea Kettle, 4 1/2 quart size, \$1.89
Insert 1 1/2 quart size,

\$2 Percolator
Six-cup size, glass top, shiny, finished handle, Aluminum Percolator **\$1.19**



Knitted Pettie's \$1.49
We have these comfortable petticoats in assorted weights of cotton and part wool, in the good colors, navy, gray, blue and red. They are factory odds and ends in assorted lengths, Spl. **\$1.49**
Fifth Floor.

Fresh Silk Camisoles, 98c
The dainty, fresh camisole for wear under the sheer blouse, we are offering in fine wash satin and crepe de chine, over 20 styles from which to choose, flesh or white, very unusual values at the price **98c**
Fifth Floor.

Child's White Dresses, \$2.69
For the very young lady, from 2 to 5 years, we have to offer two attractive styles in white lawn dresses that were formerly priced at \$3.98, high waisted, trimmed with lace and embroidery, medallions and ribbon, **\$2.69**
Fifth Floor.

Up to 65c Ribbons, 35c
Hair ribbons, sashes, fancy bags, for these we offer you a full line of all-silk, fancy ribbons, in plain and fancy designs, from 5 to 7 inches wide, values up to 65c, your choice for Saturday, a yard, **35c**
Main Floor.

Sale of House Dresses Again to the Front

For smartness of style, quality of fabric and supremacy of value, the biggest success for many months.

Wonderful Percale Dresses
Several styles are in this lot, neat patterns made up in one-piece effect. Checks, stripes and small figures are plainly made into serviceable waistline dresses. Every garment an unusual value for **\$1.49**

Percale and Gingham Dresses, \$2.49

Plaid Gingham Dresses, \$3.49

Some exceptional values in percales, neat checks and plaids, also gingham, in stripes and checks. A most pleasing assortment of dresses; made to sell at \$2.98 and \$3.98; a bargain at **\$2.49**
Fifth Floor.

Beautiful rich gingham plaids, made up in neat, attractive styles. Belted or one-piece effects. These were made to sell for \$4.98 and \$5.98. They are way under price **\$3.49**
Fifth Floor.



Extra Special

Bungalow House Dresses
An extraordinary factory clearance of Aprons and Apron-Dresses—Ginghams and Percales, light or dark patterns. Some with large collars, others collarless, the most wonderful assortment for several months past; special **98c**

Special Purchases of Intermediates' and

Girls' Silk Dresses

The miss and the very young miss will find her dress needs beautifully taken care of here in satins, taffeta, Georgette and combinations of silk and Georgette, in navy, Pekin, Copen, in rose, reseda and Russian green, in brown, rookie, etc.; in every style she wants—bloused, belted and coatee, trimmed with contrasting embroidery, fringe, buttons, etc.; at **\$12.95**

Girls' New WASH FROCKS \$3.49
The dainty, washable dresses for the young girls, in pique, rep, soisette, Peter Pan gingham and Anderson gingham, trimmed in hand embroidery, smoking, fancy self-material and silk ribbon belts, buckles and ties.
We offer them in all white, rose, pink, peach, light and Copen blue, tan, green and maize, and wonderful plaids, your wishes can be met at **\$3.49**

Girls' and Misses' PARTY FROCKS \$15.95
These dainty party frocks for the girls, display the new fashion notes in both styles and combinations of metal tissue and silk nets—chiffon and satin—tulle and taffeta, with trimmings of metal lace and ribbon, French flowers and ostrich, embroidery, etc.
They are in pink, blue, peach, helio, white, maize, green and black. Also in this lot are afternoon models, too, in crepe de chine, crepe meteor, etc.; at **\$15.95**

New Arrivals in Skirts At \$6.50

This line of Skirts, which is one of our specials, is growing larger every day. New assortments are here for spring, which means new styles, fabrics and colors.

Really you have to see these skirts to appreciate them—some of them are of serge, gaberdine, broadcloth, velvet, taffeta, satins, poplins, etc., and the price is just **\$6.50**

At \$12.50

All the newest ideas in Skirtdom are deftly fashioned into these supreme quality skirts for Saturday. We are particularly featuring the high grade Mallinson's pussy willow silk, kitten's ear satins, tricotees, etc.

They are made in narrow, ankle length, box pleated, shirred, knife pleated, in fact, your special type is here, in your **\$12.50**

Extra Special \$2.98 Silk Petticoats

With the new, narrow, long top skirts, you will need the new, narrow, long petticoats, and we have them here in silk taffeta, Heatherbloom with taffeta flounce, and satin striped silks, all colors, the one you need, **\$2.98**



"Wirthmor" \$1 Waists ... **1**
The greatest value of the year in the celebrated Wirthmor Waists, at \$1.00. Lingerie waists in both lace-trimmed and tailored styles are in favor, again at the moment, and will continue to be so with Dame Fashion for the shirt waist season.
These are in voile, madras and basket weave, some lace and embroidery trimmed, and some mannishly tailored, large collars as well as high neck, golf models, 38 to 46 **\$1.00**
Main Floor.



All-Wool Sweaters \$7.95
Women's all-wool Sweater Coats, large sailor and shawl collars, belted, in all the new colors, navy, rose, turquoise, maroon, purple, khaki, Copen and black, in all sizes. The one garment that is needed in a woman's wardrobe, the **\$7.95**
Main Floor.

Women's Union Suits

Values to \$2.25
Unusual assortment of different weights, but all are high neck, long sleeves, ankle length, in regular and extra sizes, values up to \$2.25 **\$1.49**

Women's U. Suits 79c
Weights that come in low neck, elbow sleeves, ankle length, excellent quality at the unusual price of a garment **79c**



Children's Union Suits, 59c
Children's Union Suits, all white, high neck, long sleeves, ankle length, sizes up to 12, regular 75c sellers, special at, each **59c**

Substantial Savings in Boys' Suits

Arranged in Three Interesting Style Groups at

\$4.50 \$7.50 \$8.95

This unusual and extraordinary opportunity is due to a hurried trip by our boys' clothing buyer East, where he was called by our New York office to take advantage of a breaking market; as he says, "It's the most profitable trip I ever made."
You will agree with him when you see the splendid styles and quality of the garments concerned at their various prices. Suits that will pay you handsomely to anticipate quite liberally.

\$15 SUITS AND OVERCOATS

Fine new Norfolk suits and overcoats, the materials are all wool Cheviots and Cassimeres. Novelty styles, desirable patterns. Suits made military style; overcoats belted-back models, with convertible collars **\$10**

Boys' Assorted Knickerbockers, \$1.25

Boys' 75c Caps and Hats, 39c

Cheviots and cassimeres, made for durability and service, full cut, watch pockets, belt loops, in gray, brown and dark mixtures, corduroys in tan; sizes 6 to 17 years; Saturday at **\$1.25**

Golf Caps in newest styles. Legions of patterns to select from. Rah-rah Hats in black velvets, Astrakhan and pretty plaids; 75c hats and caps, for Saturday **39c**



Women's Pure Thread SILK HOSE \$1.19



White, and a good assortment of shoe shades that are full fashioned, with double sole and heel, together with a lot of odds and ends, as well as drummers' samples of novelty hose, representing exceptional values, at, a **\$1.19**
Main Floor.

Women's Lisle Hose, 50c

Women's Seamless Hose, 35c

Women's black and white full-fashioned lisle hose, in a full range of sizes that are good **50c**

Women's seamless hose, in black and white, at three pairs for **\$1.00**

Boys' and Girls' School Hose
Boys' and Girls' School Hose in both heavy and fine rib, every wanted size of the regular 50c quality that are slightly imperfect, at three pairs for **\$1.00** for \$1.00

Queen Quality SHOES

REG. U.S. PAT. OFF.

Your Unrestricted Choice

Of Any Boot in Our "Queen Quality" Shop

\$7.95

Values Up to \$14.00

We have adopted this drastic measure to insure a quick and speedy lowering of our present stock of Women's "Queen Quality" Boots. They need no recommendation as far as quality, style and comfort are concerned. All the season's most favored styles right up to the present moment are here in liberal assortment—such as all kid gray, field mouse, black, brown, tan, black kid with white kid tops, French heels and light soles, military walking boots in gray, field mouse and tan; values up to \$14.00; choice, \$7.95.
Main Floor—Aisle Four.

ODDS AND ENDS TO CLOSE OUT

These are all desirable Shoes, but are odds and ends. In other words, broken assortments and sizes. All grouped in one big lot to close out, a pair, **\$4.95**

